

HAURAKI-COROMANDEL

DRAFT BIKING STRATEGY COMMUNITY SURVEY SNAPSHOT OF FEEDBACK SEPTEMBER 2023



Goals



Share the draft Strategy with local communities and gain feedback on its goals and outcomes.



Gain insight to the needs of the cycling community and local demand for trails.



To inform our Council's next steps for the draft Strategy.

- Overall, the majority of feedback was positive and constructive, showing **substantial community support for, and interest in, the draft Hauraki-Coromandel biking strategy.**
- The successful implementation of the Strategy will require **collaboration, efficient governance, community engagement and strategic planning.**

Results

89%

support the overall vision of the strategy

564

responses were recorded, showing strong interest from the community

65%

of non-cycling locals supported the vision

Insights

53% were **more likely to visit new places** within the region if trails were developed.

88% SUPPORTED THE STRATEGY'S WELLBEING GOALS.

HAURAKI-COROMANDEL

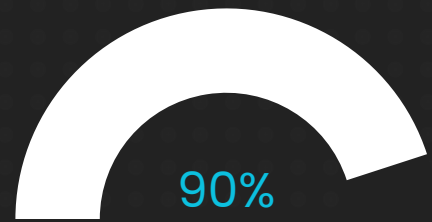
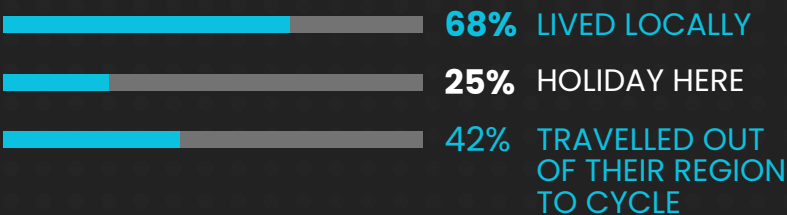
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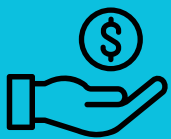
Location of respondents



90%
felt it is **IMPORTANT**
to develop the
trail network

Top themes

1. Strong support and demand for biking infrastructure and economic growth.
2. Inclusive design required, to include riders of all abilities.
3. Creating connections between communities is key to share benefits.
4. Riders need safe access to pathways and trails.
5. New developments should respect existing trails and other trail users.



HOW COULD TRAIL DEVELOPMENT BE FUNDED?

Respondents believed in utilising a combination of funding sources including:

- Council support and seed funding
- Government grants
- Philanthropy
- Private sector involvement
- Corporate sponsorship

They emphasised not over-burdening taxpayers or local rates and encouraging a mix of financing methods to ensure the creation of high-quality trails.

