

THAMES-COROMANDEL STATISTICS

POPULATION



TCDC POPULATION
32,000

18%

MĀORI

87%

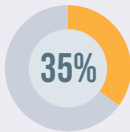
EUROPEAN

2%

PASIFIKA

TCDC PEAK SUMMER
POPULATION
110,000

TCDC HAS AN AGING
POPULATION
AGED **65+**



TCDC ESTIMATED AVERAGE
'WEEKEND POPULATION'
70,000

NATIONAL AVERAGE
AGED **65+**



35% OF OUR SCHOOL AGED
POPULATION ARE MĀORI



TCDC DISTRICT
MEDIAN AGE:
53.6

ECONOMIC WELLBEING

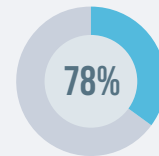
HOUSEHOLD INCOMES



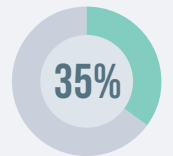
AVERAGE
HOUSEHOLD INCOME
42% LESS
THAN NEW ZEALAND'S
NATIONAL AVERAGE



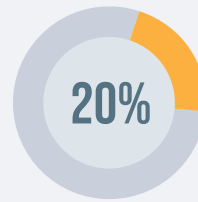
78% OF
HOUSEHOLDS IN
THE
TCDC DISTRICT
**EARN LESS
THAN
\$50,000
A YEAR**



35% OF
HOUSEHOLDS
IN THE
TCDC DISTRICT
**EARN LESS
THAN
\$30,000
A YEAR**

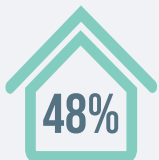


MOST DEPRIVED



20% of our population are in the most deprived (deciles 9 and 10) categories of the Socioeconomic Deprivation Index.

HOUSING



HIGH PROPORTION
OF UNOCCUPIED DWELLINGS
TOTAL DWELLINGS: **25,755**

UNOCCUPIED
DWELLINGS: **48%**

69,500

If every dwelling was
occupied the estimated
average population would be
69,500 (2.7 persons
per household).



HOME OWNERSHIP

... HOUSING AFFORDABILITY ...
THAMES-COROMANDEL HAS THE
WORST HOUSING AFFORDABILITY INDEX
IN THE COUNTRY

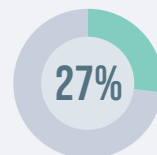


... HIGH AVERAGE PRICES ...



Houses in TCDC are 12.95% higher
than the national average.

ONLY 27% OF MĀORI OWN THEIR
OWN HOMES.



RENTAL AFFORDABILITY

In the last ten
years, the number
of properties
available to rent in
TCDC has declined
by 90 properties.
During this same
time the population
has increased by
5500 people.

RENTALS



POPULATION

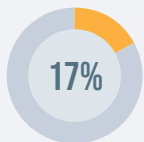
49% RENT STRESSED

49% of renting households are
classed as Rent Stressed.

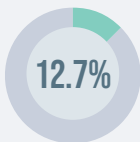
50%+ INCOME ON RENT

25% of renting households are
spending more than 50% of
household income on rent.

EMPLOYMENT



TCDC



NZ AVERAGE

17% of people aged 15-24 are not employed or engaged in education or training. (NEET rate).

UNEMPLOYMENT

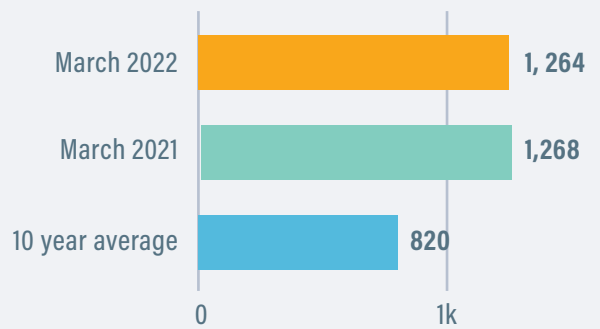
TCDC 4.0%

NZ 4.7%

MĀORI UNEMPLOYMENT

6%

NUMBER OF JOBSEEKER RECIPIENTS



IMPACT OF COVID 19

The current number of people receiving a job seeker support payment is

54% HIGHER

than the Ten year average.

Nearly 30% of working age people in TCDC are self employed.

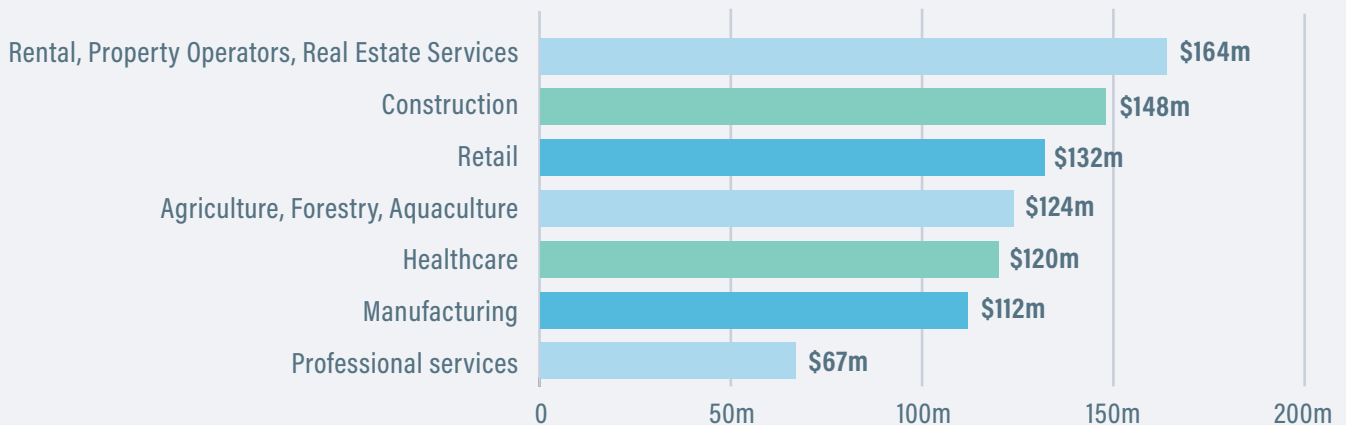
SELF EMPLOYMENT RATE, 2021

TCDC: 29%

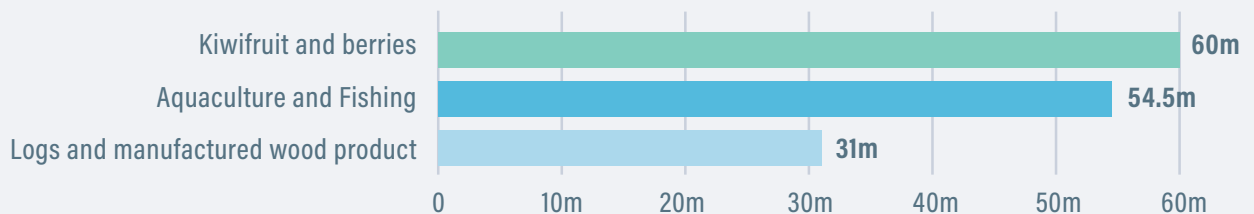
NEW ZEALAND: 17%

OUR INDUSTRIES

SECTORS BY CONTRIBUTION TO GDP (MILLIONS)



TOP EXPORTS BY SUBSECTOR (MILLIONS)



FASTEST GROWING SECTORS



Construction



Property sales,
Rental and services



Professional
Services



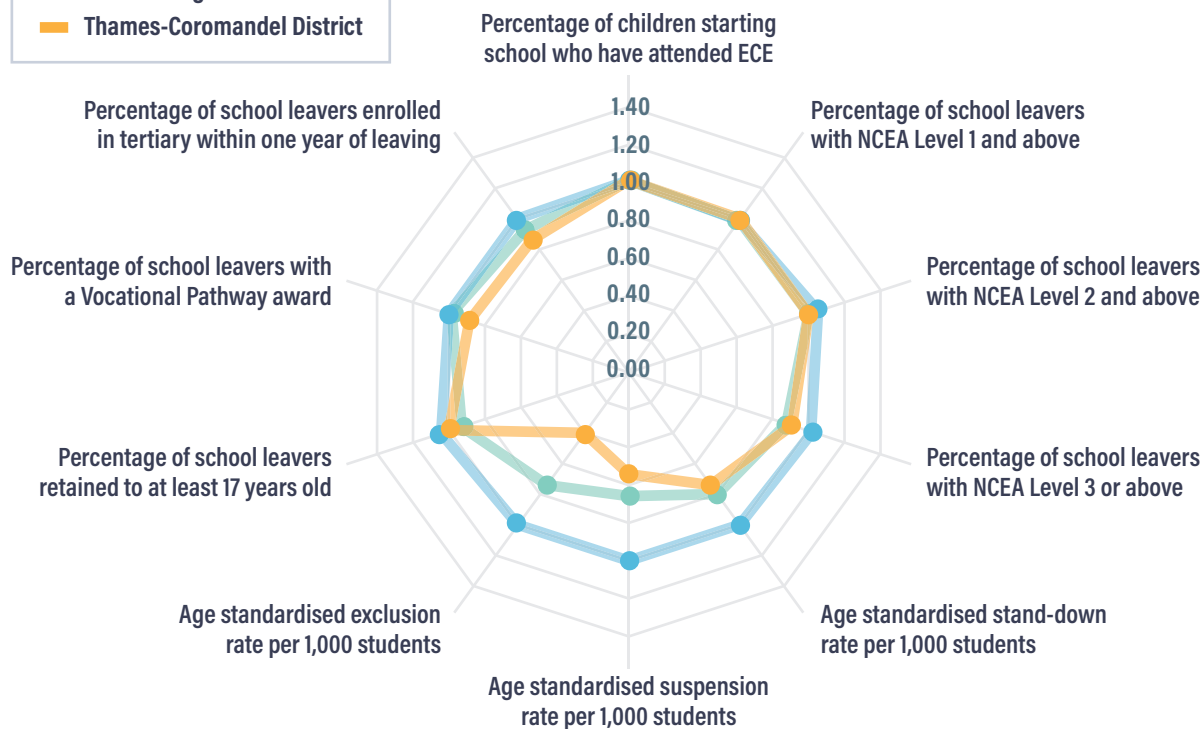
Financial and
insurance services



Health care and
social services

TCDC HAS A COMPARATIVE
ADVANTAGE IN THE
TOURISM
AND
AQUACULTURE
SECTORS

OUR EDUCATION



WELLBEING INDICATORS

— THAMES-COROMANDEL DISTRICT — NEW ZEALAND

Scores closer to the outside ring indicate greater wellbeing outcomes. Scores closer to the inside ring indicate lesser wellbeing outcomes.

